

# Contact NEWS BULLETIN

22 June 2015

## College Activities Highlighted in 2014/15 Annual Report

The College is pleased to share our [2014/15 Annual Report](#), which highlights accomplishments and activities for the year ending 28 February 2015. In addition to leadership reports and the financial statements, it also includes detailed information about how complaints are investigated and resolved.

If you have any comments about the report, please email [communications@cdsbc.org](mailto:communications@cdsbc.org).

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## *How a Complaint Is Resolved* Information Sheet

The College has received feedback from registrants indicating that the process for investigating and resolving a complaint is not well understood. To build understanding of the steps involved, the College has published a new information sheet: [How a Complaint Is Resolved](#).

More information about the complaint resolution process will be published in the summer 2015 College Update and shared at the information session for registrants that will be held on 29 September 2015.

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## Change to CE limits in Dental/Medical Emergencies Category

The [Continuing Education Requirements](#) document has been updated to include requirements for dental therapists and to reflect an increase to the maximum number of Continuing Education credits allowed in the Dental/Medical Emergencies category.

The maximum number of credits in the Dental/Medical Emergencies category is now 24 for dentists (up from 22), 12 for dental therapists, and 12 for CDAs (up from 7). This change is in keeping with the requirements for practitioners to maintain Basic Life Support for health care providers / Advanced Cardiac Life Support certification, as outlined in the recently updated [Minimal and Moderate Sedation Services in Dentistry Standards and Guidelines](#) document.



## Board Approves New Bylaw on Advertising and Promotional Activities

Following two rounds of public consultation, the Board approved the [new CDSBC Bylaw Part 12: Advertising & Promotional Activities](#) at its 5 June meeting. The new bylaw has been filed with the government for final approval.

These elements are the foundation of the revised Bylaw 12:

- Requirements for dentists to clearly identify in their advertising whether they are general dentists or specialists
- Restrictions on how dentists can refer to their degrees as well as their continuing education courses
- Prohibition on the advertising of free or discounted services and rewards programs, which may induce the public to seek unnecessary treatments or procedures
- Preservation of the ability to provide discount or pro-bono services to those who may not otherwise have access to care
- Requirements to clearly identify all registrants who own and/or provide services or derive an income at a dental office

The Board is satisfied that the new bylaw strikes the right balance between protecting the public and respecting registrants' freedom of expression.

Thank you to all those who provided your feedback during the two consultation periods. All comments were considered by the Ethics Committee before submission to the Board.

The new bylaw will come into force after it is approved by the Minister of Health. Until then, the current bylaw remains in force, but registrants are advised that the transition will occur shortly and that any new advertising ought to be prepared with the new bylaw in mind.

The Ethics Committee will develop guidelines to assist registrants in understanding and interpreting the new bylaw.

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## Board Approves New Standard: *Patient-Centred Care and the Business of Dentistry*

The Board has approved the document [Patient-Centred Care and the Business of Dentistry](#). It addresses the ethical challenges inherent in the dual roles of a dentist as a treating healthcare professional and as a business person, and outlines seven principles that reinforce patient-centred care.

The consultation period for this document closed on 6 May 2015, and the feedback has been incorporated into the final version. The document will be published as a standard for the profession shortly.



## New Boundaries Policy Published for Consultation

The Board has approved the policy document [Boundaries in the Practitioner-Patient Relationship](#) for a 45-day consultation period. The document outlines when it is appropriate – or not appropriate – to establish a practitioner-patient relationship. The consultation period is open until **7 August 2015**. Read more about the policy and the instructions for submitting feedback [here](#).

The three elements that must be in place to ensure treatment is appropriate are: 1) objectivity of care by the practitioner; 2) full, free and informed patient consent; and 3) patient autonomy. If there is – or may be – an impediment to one of these, it is not appropriate to establish a practitioner-patient relationship.

After final approval by the Board, *Boundaries in the Practitioner-Patient Relationship* will be published as a standard for the profession.

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## Meet the 2015/16 Board

Dr. Chris Callen will be the dentist member for District 3 (Southern Interior), effective 1 July 2015. Dr. Callen was recommended by the Nominations Committee and the Board declared him to be elected by acclamation. The 2015/16 Board is now finalized; the full list of members is available on the [Board page](#).

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## Board Meeting Schedule

The first meeting of the 2015/16 Board will be on Saturday, 12 September 2015 at the Hyatt Regency Hotel in Vancouver. View the full schedule of board meetings and RSVP instructions [here](#).

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## Upcoming Events and CE Opportunities

CDSBC regularly leads presentations and holds workshops for registrants around the province. Visit the College's [events page](#) for an up-to-date listing of where we will be presenting in the coming months.

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*The Contact News Bulletin is distributed to registrants of the College of Dental Surgeons of BC. It is one of CDSBC's official methods of notification to its registrants. Registrants are responsible for reading CDSBC publications to ensure that they are aware of current standards, policies and guidelines.*