



Contact

NEWS BULLETIN

May 16, 2014

CDSBC 2014/15 Board Election Results

An election was held on May 15 for the Dentist, District 1 (Fraser Valley) position. Dr. Jan Versendaal was re-elected to serve a two-year term.

[Read more about the Board election.](#)

Notice of Annual General Meeting: May 23, 2014

CDSBC's 2014 Annual General Meeting (AGM) will be held on Friday, May 23 at 8:30 am at the Hyatt Regency Hotel, *Grouse Room*, 34th floor, 655 Burrard Street, Vancouver. To ensure adequate meeting materials and seating, please RSVP to Tracey Ong at tong@cdsbc.org by Tuesday, May 20.

On May 13, the government approved amended CDSBC bylaws to allow practising CDAs to vote or present motions, or to propose resolutions, at the College's general meetings. The amended bylaws also allow CDAs to request a special general meeting.

[Read the bylaw amendments.](#)

Upcoming CDSBC Board Meeting: May 23, 2014

The next meeting of the CDSBC Board is Friday, May 23 at 9:30 am at the Hyatt Regency Hotel, *English Bay Room*, 34th floor, 655 Burrard Street, Vancouver. For more information and to RSVP, please visit our [website](#).

Prohibition on Use of Dermal Fillers

The Inquiry Committee is seeing an increase in the number of complaints that involve the use of dermal fillers by dentists. This is unacceptable because dermal fillers are outside the scope of practice for the vast majority of dentists. The only exception is for dentists who have had training in the use of dermal fillers as part of an accredited specialty program and have received approval from CDSBC.



Dentists are reminded that performing any procedure outside their scope of practice is illegal and may not be covered by malpractice insurance. The College will open a complaint file against any practitioner who is illegally administering – or advertising that they administer – dermal fillers.

Health Canada Restriction on Direct-to-Consumer Advertising of Prescription Drugs

The College has noticed an increase in dentist advertising that promotes prescription medications, most notably BOTOX[®] and BOTOX[®] Cosmetic. Health Canada does not allow direct-to-consumer advertising of prescription drugs. Section C.01.044 of the Food and Drug Regulations states that prescription drug advertising to the general public must not exceed mention of name, price and quantity of the drug. When a prescription drug is advertised, no reference can be made to its therapeutic use and/or benefits.

Dentists have a professional responsibility to ensure that their advertising is in compliance with federal regulations. **All practitioners are advised that they have three months from the date of this notice to ensure their advertising (including website content) is in keeping with federal law.** After that time, if the College becomes aware of any registrant who is advertising contrary to this advisory, we will open a complaint file for investigation by the Inquiry Committee.

For more information, visit:

<http://www.hc-sc.gc.ca/dhp-mps/advert-publicit/index-eng.php>

<http://www.hc-sc.gc.ca/dhp-mps/advert-publicit/pol/overview-apercu-eng.php>

<http://www.hc-sc.gc.ca/dhp-mps/advert-publicit/pol/web-qa-gr-eng.php>