



# Contact

# NEWS BULLETIN

June 23, 2014

## CDSBC Standards and Guidelines Series Available Online

All new practice documents will be published under the banner “Standards and Guidelines.” Standards and guidelines inform practitioners and the public of CDSBC’s expectations for registrants.

- Guidelines are highly recommended but – while being evidence of a standard – are not, strictly speaking, mandatory. Guidelines contain permissive language such as “should” and “may.”
- Standards are, by definition, mandatory and must be applied. Standards are clearly identified by mandatory language such as “must” and “required.”
- Most documents published in the series will contain both standards and guidelines.

**Registrants will no longer automatically receive printed copies of CDSBC’s standards and guidelines by mail. Instead, CDSBC will notify you electronically when new or revised documents are available at [www.cdsbc.org](http://www.cdsbc.org). You are responsible for downloading and reading them. If you require a hard copy, contact the College at [info@cdsbc.org](mailto:info@cdsbc.org) or call 604-736-3621 or 1-800-663-9169 (toll free in BC).**

The first two documents in this series are Standards and Guidelines for Minimal and Moderate Sedation and Obstructive Sleep Apnea (see below).

## Standards and Guidelines for Minimal and Moderate Sedation Services in Dentistry (Non-Hospital Facilities) Approved by CDSBC Board

This document, which has been long in the making, is being prepared for publication to the profession later this summer. While most of the requirements set out in the document will take effect upon publication, others will be phased in over a period of months.

[Visit the website](#) to read more about how *Minimal and Moderate Sedation Services in Dentistry (Non-Hospital Facilities)* has evolved as a result of public consultation and when/how the new requirements will be phased in.

Practitioners can request an advance copy by emailing [sedation@cdsbc.org](mailto:sedation@cdsbc.org).



## **New Standards and Guidelines for Obstructive Sleep Apnea**

This document outlines CDSBC's expectations for registrants in the treatment of patients with snoring and obstructive sleep apnea with oral appliances. Read the document [here](#).

## **CDSBC 2013/14 Annual Report**

The College has published a comprehensive report outlining its key activities over the last year. The report contains detailed information about registrant statistics, complaints and discipline outcomes, CDSBC's community outreach and engagement, College committees, and the consolidated financial statements.

Read the [2013/14 Annual Report](#). To request a hard copy, email [info@cdsbc.org](mailto:info@cdsbc.org).

## **CDSBC 2014/15 Board Members**

An election was held on May 15, 2014 for the Dentist, District 1 (Fraser Valley) board member position. Dr. Jan Versendaal was re-elected for a two-year term.

The CDSBC Board has appointed two dentists to the Board: Dr. Pamela Barias will be the Certified Specialist member, and Dr. Mark Spitz will fill the position for Dentist, District 2 (North).

The 2014/15 Board will begin its term on July 1, 2014.

Read the full election results [here](#). View a listing of all [2014/15 CDSBC Board Members](#).

## **May 23, 2014 Board Meeting**

Read the [May 23 Public Board Meeting highlights](#).

## **Second Notice: Health Canada Restriction on Direct-to-Consumer Advertising of Prescription Drugs**

As communicated in the May 16 *Contact News Bulletin*, the College has noticed an increase in dentist advertising that promotes prescription medications, most notably BOTOX<sup>®</sup> and BOTOX<sup>®</sup> Cosmetic. Health Canada does not allow direct-to-consumer advertising of prescription drugs. Section C.01.044 of the Food and Drug Regulations states that prescription drug advertising to the general public must not exceed mention of name, price and quantity of the drug. When a prescription drug is advertised, no reference can be made to its therapeutic use and/or benefits.



Dentists have a professional responsibility to ensure that their advertising is in compliance with federal regulations. **All practitioners are advised that they have two months from the date of this second notice to ensure their advertising (including website content) is in keeping with federal law.** After that time, if the College becomes aware of any registrant who is advertising contrary to this advisory, we will open a complaint file for investigation by the Inquiry Committee.

For more information, visit:

<http://www.hc-sc.gc.ca/dhp-mps/advert-publicit/index-eng.php>

<http://www.hc-sc.gc.ca/dhp-mps/advert-publicit/pol/overview-apercu-eng.php>

<http://www.hc-sc.gc.ca/dhp-mps/advert-publicit/pol/web-qa-qr-eng.php>

## Discipline Notices: Yu Li and Leslie Winick

The *Health Professions Act* requires the College publish reports of discipline activities against its registrants. CDSBC has published two recent discipline notices: Yu Li and Leslie Winick. Read the discipline notices [here](#).

## Make Sure Your CE Submissions are Accurate

A number of dentists and CDAs have sent in continuing education submissions for conference courses that were cancelled. Those registrants have been advised that untruthful submissions are in violation of CDSBC's [Code of Ethics](#) and could result in disciplinary action. Registrants are reminded that all submissions for CE credits **must** be accurate and truthful.

## New Tagline

CDSBC's brand standards include the use of a "tagline" that appears on corporate documents and communications that helps the public understand the College's role.

With the addition of dental therapists as a third registrant group, the tagline "*Regulating dentists and certified dental assistants*" is no longer correct. The revised CDSBC tagline is "*Regulating dentistry in the public interest.*" The new tagline is already being used for all e-communications; however, to minimize costs and reduce waste, the College will take a phased-in approach so that items already stocked (such as letterhead and business cards) are used up before being replaced.

## Is Your Contact Information Current?

As a registrant, you have a professional responsibility to ensure CDSBC has your current address, phone number and email address. You can log in to [your online account](#) and make any changes under "My Profile."