



Highlights from the 12 September 2015 CDSBC Board Meeting

This document contains the highlights of the last meeting of the CDSBC Board. It is an unofficial summary of the open portion of CDSBC Board meetings and decisions made in the in-camera portion. Official records can be found in the minutes, which are posted to the website after they are approved at the following meeting of the Board.

Boundaries Policy Update*

The Board is making revisions to the draft policy, *Boundaries in the Practitioner-Patient Relationship*, in response to the feedback from registrants. The revised policy remains open for consultation until 30 September but the key changes under consideration are:

1. Publication as a guideline (highly recommended) and not as a standard (mandatory).
2. Advising registrants on how to avoid conflicts, without defining specific conflict relationships.

The Board directed the College to continue to work with other health regulators on boundary issues.

Defamation Lawsuit*

The College's defamation lawsuit against a lawyer was settled within days of the scheduled trial date. The defendant has provided a letter of apology recognizing that he made untrue and ill-advised statements and has retracted them. He has also agreed to pay damages and a contribution towards legal costs.

All of the funds received from the defendant will be applied against the legal fees incurred as a result of this case. (Note that the full details about this case, including the legal fees incurred by the College and the defendant's letter of apology, will be distributed separately.)

Dental Radiography Standards & Guidelines Approved

The draft document that was posted for consultation earlier this year has been approved by the Board, with edits that arose from comments received during the consultation period. It was revised slightly as a result of the consultation feedback, and an appendix has been added to make it easier for practitioners to access the



highlights of one of the three source documents on which it is based (*SEDENTEXCT Evidence-Based Guidelines on Cone Beam (CBCT) for Dental and Maxillofacial Radiology*).

The new *Dental Radiography Standards & Guidelines* is a principle-based document that captures the expectations that already exist, including 1) how to protect the public from being exposed to radiation unnecessarily; and 2) that when a dentist takes an image, s/he is responsible/accountable for everything in the field of view. If the dentist cannot interpret the image, it must be referred to someone who can. The principles contained within Dental Radiography apply to all radiography and not only to CBCT.

Read the [Dental Radiography Standards & Guidelines](#).

Advertising and Promotional Activities Bylaws – Next Steps*

Bylaw Part 12 (Advertising and Promotional Activity) was approved by the Board at the June 2015 board meeting and has been filed with government.

Read the proposed, Board approved [Bylaw Part 12 - Advertising and Promotional Activities \(PDF\)](#) that was filed but is not in force.

This bylaw was long in the making and went through two rounds of public consultation. The Board is committed to producing a bylaw that adequately protects the public from promotional materials that may be harmful or misleading, while not unduly restricting registrants' freedom of expression. The length of this process, from first draft to present, reflects the challenges in balancing these interests and discharging the College's duties to serve and protect the public and to act in the public interest.

The next step will be for the Ethics Committee to begin work on drafting the interpretive guidelines that will help registrants understand how the bylaw will be applied. The Committee will also recommend a transition period to allow registrants ample time to bring their promotional materials in line with the new bylaw.

Clarification of CDA Services

The Board approved a clarification to the 2009 document, *A Guide to CDA Services*, which was created as a reader-friendly synopsis of the services CDAs may provide under Bylaw 8. The original version incorrectly contained a notation that was inconsistent with the bylaw and has been removed.



Read the updated [Guide to CDA Services](#).

Dispensing of Non-Prescription Medications by CDAs*

The Board approved a draft policy from the CDA Advisory Committee to allow dentists to delegate and supervise CDAs in the dispensing of non-prescription drugs. This policy will be distributed to registrants in the coming weeks.

Courses in Development

Planning is underway for two registrant courses. One is brand new and the other is an update of an existing course:

- New Registrant Course: The College is working with the BC Dental Association to develop an online course that would be targeted at new registrants and would cover topics such as professional regulation, legislation/jurisprudence, professional standards and ethics.
- More Tough Topics in Dentistry: The 2009 version of the *Tough Topics* course, which is available on the College's website, is being updated to reflect current issues and topics faced by practitioners. This course will be developed and delivered by staff dentists and launched at the Pacific Dental Conference in 2016. It will be made available to all registrants online later in 2016.

Strategic Plan Update / Priorities for the 2015/16 Year*

Each September, the Board approves an overview of the strategic and operational priorities for the coming year. Registrar/CEO Jerome Marburg provided the Board with a presentation that addressed current/ongoing priorities, as well as new initiatives planned in response to the College's current environment, risk assessment, and trends in health regulation.

Management Report

A public management report is included in each board meeting package from Registrar/CEO Jerome Marburg. The report contains highlights of all the key operational activities since the previous board meeting.

Read the [management report](#).



New CDSBC Website

Staff presented the new www.cdsbc.org to the Board, highlighting the various user-friendly features. The new website includes:

- Enhanced Registrant Lookup (formerly the Directory of Dentists) that includes more information about dentists
- Addition of dental therapists and CDAs to the Registrant Lookup
- Separate areas on the home page for updates on each of News, Public Protection, Practice Resources and Events
- CDSBC Library – for all forms and key PDF documents
- Ability to search the site, log in or use the Registrant Lookup from any page
- Responsive design that optimizes content for desktops, tablets and smartphones

The College also created a Twitter account ([@cdsbc](https://twitter.com/cdsbc)) as an additional method of communication with registrants, stakeholders and the public.

**This item was included in the in-camera portion of the meeting. Outcomes of the Board's decisions are summarized here for the purposes of communication.*