

## Board Highlights 29 November 2014

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*Board highlights are an unofficial summary of the open portion of CDSBC Board meetings. Official records can be found in the minutes, which are posted after they are approved at the following meeting of the Board.*

### *Proposed Bylaws on Advertising and Promotional Activities* Dr. Brian Wong, Ethics Committee Vice-Chair

Dr. Wong presented revisions to Part 12 of the CDSBC bylaws that address how registrants may advertise and promote their services to the public. An earlier draft of changes to this bylaw was posted for public consultation from October 29, 2013 to January 31, 2014.

The Committee considered the wide range of feedback that was submitted during the first consultation period, and has incorporated the key themes into the new draft. The consultation process made it clear that all of Bylaw 12 should be revised in order to meet the original objectives of public interest/protection, clarity, reducing ambiguity, enforceability and ease of administration.

From the analysis, the Committee drafted a list of the essential concepts that the bylaw should address, and these in turn became the basis of the revised draft bylaw. Registrar Jerome Marburg explained that the bylaw as drafted attempts to strike the balance between Charter rights of free speech versus the regulator's responsibility to protect the public. The bylaw was also renamed to reflect that it addresses both advertising as well as promotional activities.

Given the nature of the changes and the significance of this bylaw, the draft bylaw will be re-posted for a second, 60-day consultation period before being filed with the Ministry of Health.

### *Conflict of Interest: The Clinician/Patient Relationship\**

The Board received a report and recommendations relating to when it is or is not appropriate to enter into a clinician/patient relationship. At the core of this question is the professional obligation of every practitioner to hold the health interests of the patient paramount.

There cannot be any actual or potential impediments to the ability of the practitioner to provide objective, dispassionate care. Likewise, there cannot be any actual or potential impediments to the patient's autonomy or their provision of full, free and informed consent.



The Board has approved a policy statement in this area. It will be published as part of CDSBC's Standards & Guidelines series in the near future.

### *National Dental Examining Board Update*

Dr. Jim Richardson

Dr. Richardson represents CDSBC on the National Dental Examining Board (NDEB) and on the Commission on Dental Accreditation of Canada. Recent NDEB activities include:

- A job analysis survey of all dentists in Canada to ensure the NDEB is examining the skills and abilities that are required for practice.
- A change from the written and OSCE (clinical) examinations to an online credentialing and certification exam.
- Legal challenges from applicants, one of whom complained to the Human Rights Tribunal (the Tribunal ruled that the NDEB examination does not discriminate based on place of origin and upheld the NDEB requirement that the exam be taken in either of Canada's official languages).
- Actions to protect the integrity of the examination process, such as shutting down websites where exam questions are shared, and investigation of possible cheating by applicants, which results in a lifetime ban on taking the examination.

Dr. Richardson's presentation led to a discussion of the changing landscape of dentistry in Canada.

### *National Dental Assisting Examining Board (NDAEB) Update*

Ms. Leslie Riva

The role of the NDAEB is to ensure that certified dental assistants wishing to practice in Canada have met the national standard for knowledge and skills. Leslie Riva, who is CDSBC's Manager of CE and CDA Certification, is vice-president of the NDAEB.

The NDAEB administers a written exam and a clinical practice exam. Individuals must successfully complete both exams to be eligible to practice as a CDA in British Columbia.

Ms. Riva reported that Chief Administrative Officer/Registrar David Lam is retiring and the NDAEB Board has formed a hiring committee to replace him.

### *President's Report*

Dr. David Tobias

Dr. Tobias's report addressed the following themes:

- His November 21 presentation to the British Columbia Dental Association Board, which included updates on the College's advertising and promotional activities bylaw changes, the College's intention to publish standards and guidelines about



when it is and is not appropriate to have a clinician/patient relationship, and the 2015/16 budget process.

- The number of dentists who administer Botox. The College Board approved Botox as part of a dentist's scope of practice several years ago if it was administered as part of a comprehensive dental treatment plan. The Board never intended it to be a cosmetic stand-alone addition to the scope of practice.
- Ongoing work with the First Nations Health Authority regarding the delivery of care by dental therapists, who became registrants of CDSBC earlier this year.
- CDSBC's involvement at the Canadian Dental Regulatory Authorities Federation (CDRAF), the national group that is comprised of dental regulators across Canada. The CDRAF is searching for a new executive director.

### *Management Report*

Mr. Jerome Marburg

Registrar/CEO Jerome Marburg submits a written report to the Board on behalf of the staff and management of the College. It is available [here](#).

### *2015 CDSBC Award Winners\**

The Board approved the list of 2015 award winners as recommended by the Nominations Committee:

- Honoured Member: Dr. Myrna Halpenny
- Distinguished Service Award: Dr. Peter Stevenson-Moore
- Award of Merit: Dr. Josephine Chung, Dr. Alexander Hird, Dr. Francis Ping (anaesthesiologist), Dr. William Rosebush, Dr. Jonathan Suzuki, Dr. Brian Wong
- Special Group Award: Minimal and Moderate Sedation Working Group (Dr. Michael Henry, Dr. David Sowden, Dr. Geoff Grant, Dr. Mark Spurr, and Dr. Bruce Ward)
- Certificate of Appreciation: Dr. Paul Farnan (physician)

*\*This item was included in the in-camera portion of the meeting. Outcomes of the Board's decisions are summarized here for the purposes of communication*